

# Operate your business at the speed of world markets

## Workspace Solutions for the Edge: Financial Services

Empower analysts, traders, and wealth managers with a consistent, secure, high-performance digital workspace

Deliver the performance you need to boost productivity and accelerate results with a right-fit delivery model that improves efficiency and allows IT to maintain operational control and with secure digital workspaces designed and configured for the financial services industry.

Workspace Solutions for the Edge: Financial Services powers your secure digital workspace, delivering peak performance while addressing the challenges created by demanding markets:

- Application-optimized: Tested and integrated for optimal performance
- Highly flexible fabrics: Supporting a range of current and future capabilities
- System-on-chip: Technology designed for high-compute efficiency
- Dense form factor: Hot-pluggable components and significantly less cabling.
- Optimized resources: Configured with either dedicated or shared resources to deliver predictable performance
- Reduced risk: Consolidated control, security, and backup of sensitive financial and customer data
- Compliant: Maintain governance, audit, security, and compliance with centralized data and desktop management
- Pay-as-you-go: Optional consumption-based pricing for increased flexibility with costs aligned to IT and financial goals



### Delivering data and apps—at the right place and time

Financial organizations need to collect, analyze and act on massive amounts of data in real time. That demands a secure, consistent, available, high-performance infrastructure delivering trader stock prices, securities trades, video streams, market news, and communication and collaboration tools—with apps and data accessible from anywhere and at any time.

HPE's Workspace Solutions for the Edge drives productivity by delivering your applications and data at speed without the performance degradation often experienced in virtual desktop infrastructure (VDI) environments. At the same time—from an IT perspective—it allows you to maintain IT operational control, improve operational efficiency, and ensure compliance with secure digital workspaces designed and optimized for the financial services industry.

### Reimagining the future with secure digital workspaces

Together, Citrix and HPE are delivering secure digital workspaces that empower analysts, traders, wealth managers, and compliance officers by giving them the freedom and flexibility to change how they do their work. With the right mix of secure data visualization, accelerated decision making, and mobile flexibility, productivity increases and drives the behavior required to deliver competitive differentiation.

Powered by HPE Moonshot—massively-parallel, software-defined servers designed specifically for the applications they run—Citrix Workspace offers a flexible and integrated way to deliver and manage apps, desktops, data, and devices in a contextual and secure fashion. As a secure digital workspace, Workspace Solutions for the Edge allows you to realize the benefits of hybrid- and multi-cloud workspace environments while simplifying management and security.

## Solution brief

33%

increase in speed relative to traditional desktop endpoints<sup>1</sup>

65%

reduction in power consumption<sup>1</sup>

90%

reduction in data center footprint<sup>1</sup>

98%

reduction in cabling<sup>1</sup>

## Innovative solutions to drive productivity and compliance

HPE Moonshot delivers a personalized, dedicated workstation. Desktop users get exclusive access to a CPU, graphics processor, memory, storage, and network channel on a purpose-built server cartridge to deliver information to up to eight displays and ensure a consistent user experience. HPE Moonshot delivers the graphics and multimedia performance essential for today's power users, but with significant advantages in terms of cost per desktop, management, and security compared to VDI.

Leveraging the unique innovation of HPE Moonshot, combined with the capabilities of Citrix XenDesktop®, NetScaler® and XenApp®—to extend the desktop to mobile devices—the solution also delivers secure, cost-efficient hosted desktops and applications at speed for a consistent user experience.

### Deliver high-performance workspaces

Designed to meet the specific demands of high-graphics and multi-device, multi-monitor computing, the HPE ProLiant m710x Server Cartridge offers access to graphics-intensive information, eliminating latency, performance, and quality of service issues. Each HPE Moonshot chassis holds 45 m710x individually serviceable hot-plug cartridges—one per user—and two network switches in a 4.3U form factor cartridges for full redundancy, and scales linearly to support up to 450 users in a standard 47U rack depending on the specific application requirements.

### On-demand access from any device

Full integration of Citrix XenDesktop and XenApp empowers analysts, traders, and wealth managers to work from anywhere, at any time, and on the device of their choice. Secure access to the full range of applications and data allows them to be productive—regardless of time or location—while still enjoying a high-performance workspace experience.

### Secure and compliant workspaces

With system availability vital to your business, centralized management and backup provides reliable access and ensures the protection of business-critical data, reducing the risk of data theft or loss and ensuring compliance. It also speeds up mobile connections across any device and improves time-to-resolution when problems do occur. In addition, by simplifying support and eliminating resource-intensive and time-consuming upgrades, the solution minimizes the risk of downtime that could impact productivity.

### Complete portfolio of services

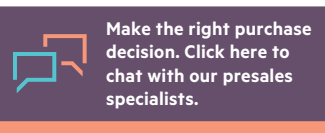
To help optimize your deployment and increase user productivity, HPE Pointnext Services or one of our qualified HPE partners offers the expertise, experience, and best practices that you need. Offering unique financing and technology refresh programs, HPE Financial Services enables financial flexibility, allowing you to shift CAPEX to OPEX, and driving change in IT consumption and behavior while reducing costs.

## HPE and Citrix—accelerating results

For over 20 years, Citrix and HPE have been the pioneers of remote application and desktop delivery. Joint investments set the standard for purpose-built, secure digital workspaces delivering rich, seamless, and high-performance user experiences by matching the infrastructure to the workload. The result is world-class digital collaboration and a borderless, productive workplace—only from HPE and Citrix.

Learn more  
[hpe.com/partners/citrix](http://hpe.com/partners/citrix)  
[citrix.com/](http://citrix.com/)

**HPE Moonshot System**



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