HPE, as the only global IT cloud infrastructure vendor, has been awarded exclusive Microsoft Certified Azure Expert MSP (Microsoft Service Provider) Status!

The Microsoft Azure Expert MSP certification for Hybrid Cloud Services certification requires proven customer success, advanced Cloud Engineering, Migration and Operations capability. People, process and technical capabilities are rigorously audited and only a small number of partners globally are awarded Azure Expert MSP accreditation.

FOR MORE INFORMATION
Get up to date information about HPE’s participation at Microsoft Ignite at
hpe.com/events/microsoft-ignite.

Get more information about HPE's Solutions, Services and Software for Microsoft at
hpe.com/partners/microsoft/

Get the latest about HPE and Microsoft following the #HPEMSFT hashtag on Twitter

FEAR NO CLOUD
With HPE at the Microsoft Ignite 2019

VISIT US AT HPE BOOTH #2549
November 4 – 8, 2019
Orange County Convention Center
Orlando, FL

EXHIBIT HOURS
Monday November 4 5:30 PM – 7:30 PM
Tuesday November 5 8:30 AM – 6:00 PM
Wednesday November 6 8:30 AM – 6:00 PM
Thursday November 7 8:30 AM – 5:15 PM

CONFERENCE OVERVIEW

FEAR NO CLOUD WITH HPE AT MICROSOFT IGNITE 2019

Companies around the world capitalize on leading technologies, solutions and services available from HPE and Microsoft. We enable you to consume Azure as a Service with HPE GreenLake, unlock insights from all of your data with SQL Server 2019 and run Azure services at the Edge with our HPE Edgeline Converged Edge Solutions.

The explosion of apps and data drives a world where change is constant, and speed is everything. To be fast requires a digital transformation—to hybrid cloud. Navigate your journey to the hybrid cloud without fear. No matter where you are in the journey, HPE can can identify and implement the right cloud strategy and accelerate your digital transformation by uniquely addressing your toughest challenges from technology, to people and processes, to economics.

Learn from our 50+ HPE Microsoft experts with over 750 Years of Microsoft experience, attend 60+ booth theatre sessions delivered by HPE, Microsoft and Partner experts, explore the great demos, attend the Edge and Cloud Luncheon panel sessions, enjoy expert conversations and great food and drinks at the HPE Microsoft Ignite Expert Happy Hours to find answers for your biggest business challenges.

JOIN HPE AT MICROSOFT IGNITE SO YOU CAN

Redefine experiences at the edge.
Discover the many ways HPE can help you transform customer and employee experiences to drive growth, productivity and efficiency at the edge.

Ignite innovation with cloud. Learn from HPE experts how to implement a successful cloud transformation strategy that’s hybrid by design to give you the choice, speed, and flexibility your enterprise needs to create, innovate and thrive.

Unlock insights from all your data.
Explore how advanced data analytics, A.I., and next-generation architectures can support enterprise to create new insights, actions and experiences from all data, from edge to cloud.

We look forward to meeting you at Microsoft Ignite so we can explore how technology can accelerate your success and accelerate your business.

AZURE EXPERT MSP

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Gold
Microsoft Partner
Azure Expert MSP
Microsoft

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<table>
<thead>
<tr>
<th>Time</th>
<th>Session ID</th>
<th>Title</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 PM – 7:30 PM</td>
<td>HPES06</td>
<td>Building a modern workplace with HPE Pointnext Services to improve your employee's workplace experience</td>
<td>Rob Homburg, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>1:00 PM – 1:30 PM</td>
<td>HPES01</td>
<td>Which cloud suits which workloads? If you get your workload mapping right, you get your cloud strategy right</td>
<td>Mitchell Feldman, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>1:30 PM – 2:00 PM</td>
<td>HPES03</td>
<td>Migration at scale: Lessons learned deploying and operating Azure Stack</td>
<td>Brian Pettit, Equinox, Daniel Apps, Vigilant.IT</td>
</tr>
<tr>
<td>2:30 PM – 3:00 PM</td>
<td>HPES04</td>
<td>HPE Solutions for Microsoft Azure Stack HCI: Now with HPE Extensions for Windows Admin Center</td>
<td>Ralph Duncker and Steve Collins, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>3:00 PM – 3:30 PM</td>
<td>PS02</td>
<td>Exchange 2019 on HPE Apollo 4200: Greater control of your virtual and physical management with HPE OneView for Microsoft System Center</td>
<td>Mike Harding, Hewlett Packard Enterprise, Greg Taylor, Microsoft</td>
</tr>
<tr>
<td>3:30 PM – 4:00 PM</td>
<td>HPES13</td>
<td>HPE ProLiant for Microsoft Azure Stack for the industrial environment</td>
<td>Mark Evans, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>4:00 PM – 4:30 PM</td>
<td>PS03</td>
<td>Building a modern workplace with HPE Pointnext Services to improve your employee's workplace experience</td>
<td>Scott Guettinger, Microsoft</td>
</tr>
<tr>
<td>4:30 PM – 5:00 PM</td>
<td>PS05</td>
<td>Time for a change: accelerating data, accelerating business, with SQL Server 2019</td>
<td>Wendy Harms, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>5:00 PM – 5:30 PM</td>
<td>HPES11</td>
<td>Greater control of your virtual and physical management with HPE OneView for Microsoft System Center</td>
<td>Doug de Werd, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>5:30 PM – 6:00 PM</td>
<td>HPES12</td>
<td>Running MS SQL server on HPE SimpliVity HCI with superior performance and built-in data protection</td>
<td>Rajmohan Rajanayagam, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>6:00 PM – 6:30 PM</td>
<td>HPES14</td>
<td>Introducing Azure Stack HCI on the HPE Apollo 4200</td>
<td>Mike Harding, Hewlett Packard Enterprise</td>
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<tr>
<td>6:30 PM – 7:00 PM</td>
<td>PS11</td>
<td>Securing information in the modern workplace with HPE and Microsoft</td>
<td>Bedrich Chaloupka, Hewlett Packard Enterprise</td>
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<tr>
<td>7:00 PM – 7:30 PM</td>
<td>PS12</td>
<td>Make Hybrid Cloud easy with Azure Stack HCI and 2nd Generation Intel Xeon Scalable Processors</td>
<td>Todd Christ, Intel</td>
</tr>
<tr>
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<td>1:00 PM – 1:30 PM</td>
<td>HPES19</td>
<td>BYOD in the modern workplace</td>
<td>Dan Davey, Hewlett Packard Enterprise</td>
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<tr>
<td>1:30 PM – 2:00 PM</td>
<td>HPES21</td>
<td>PowerShell all-the-things</td>
<td>Chris Lionetti, Hewlett Packard Enterprise</td>
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<tr>
<td>2:00 PM – 2:30 PM</td>
<td>HPES20</td>
<td>Azure Cloud B2B integration</td>
<td>Bindu Kaul, Hewlett Packard Enterprise</td>
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<td>Secure remote worker support through mixed reality</td>
<td>Ryan Groom, Kognitiv Spark</td>
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<td>Modernizing your file servers</td>
<td>Chris Lionetti, Hewlett Packard Enterprise</td>
</tr>
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<td>3:30 PM – 4:00 PM</td>
<td>PS12</td>
<td>Industrial IoT solutions</td>
<td>Mitchell Feldman, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>4:00 PM – 4:30 PM</td>
<td>PS24</td>
<td>Hybrid Cloud Management with Universal Policy</td>
<td>Tripp Partain, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>4:30 PM – 5:00 PM</td>
<td>PS05</td>
<td>Maximizing Azure with Cloud Adjacency via Accenture Hybrid Cloud</td>
<td>Mark Evans, Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>5:00 PM – 5:30 PM</td>
<td>HPES25</td>
<td>HPE Edgeline IoT QuickConnect with Microsoft</td>
<td>Mark Evans, Hewlett Packard Enterprise</td>
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<td>Accelerating your success with HPE at Microsoft Ignite</td>
<td>Rambo Wang, Hewlett Packard Enterprise</td>
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<td>PS06</td>
<td>Build a modern workplace with HPE Pointnext Services to improve your employee's workplace experience</td>
<td>Ken LeTourneau, Intel</td>
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<tr>
<td>9:00 AM – 9:30 AM</td>
<td>HPES02</td>
<td>Industrial IoT solutions</td>
<td>Ken LeTourneau, Intel</td>
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<tr>
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<td>HPES01</td>
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<td>Migration at scale</td>
<td>Wendy Harms, Hewlett Packard Enterprise</td>
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<tr>
<td>10:30 AM – 11:00 AM</td>
<td>PS06</td>
<td>Persistent memory features in SQL Server 2019</td>
<td>Tripp Partain, Hewlett Packard Enterprise</td>
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3:30 PM – 4:00 PM
Session ID HPES10
Learn how to reduce SQL Server latency by half
Speakers
Rambo Wang, Hewlett Packard Enterprise
Parth Italia, Intel

4:00 PM – 4:30 PM
Session ID HPES22
Running your cloud the right way
Speakers
Steve Richardson, Hewlett Packard Enterprise

4:30 PM – 5:00 PM
Session ID HPES11
Greater control of your virtual and physical management with HPE OneView for Microsoft System Center
Speakers
Doug De Werd, Hewlett Packard Enterprise

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5:30 PM – 6:00 PM
Session ID PS11
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Speakers
Scott Meltzer and Tim Kelly, Comedy Industries

THURSDAY, NOVEMBER 7
9:00 AM – 9:30 AM
Session ID HPES26
Get 100% availability for SQL Server 2019
Speakers
Rambo Wang, Hewlett Packard Enterprise

9:30 AM – 10:00 AM
Session ID HPES15
Enabling rapid insights from all your data
Deploying Microsoft SQL Server Big Data Clusters with HPE Synergy
Speakers
Maurice De Vidts, Hewlett Packard Enterprise

10:00 AM – 10:30 AM
Session ID PS09
Unlock SQL Server containers value with SUSE CaaS Platform
Speakers
Balaji Barmavat, SUSE

10:30 AM – 11:00 AM
Session ID HPES16
Hybrid cloud management with HPE OneView for Microsoft Azure Log Analytics
Speakers
Doug de Werd, Hewlett Packard Enterprise

11:00 AM – 11:30 AM
Session ID HPES17
Securing information in the modern workplace with HPE and Microsoft
Speakers
Bedrich Chaloupka, Hewlett Packard Enterprise

11:30 AM – 12:00 PM
Session ID PS10
Don’t let legacy infrastructure be the barrier to digital transformation
Speakers
Alessandro Goncalves, Intel

1:00 PM – 1:30 PM
Session ID HPES18
Five reasons why HPE ProLiant for Microsoft Azure Stack won’t steer you wrong
Speakers
Mark Evans, Hewlett Packard Enterprise

1:30 PM – 2:00 PM
Session ID HPES19
BYOD in the modern workplace
Facts from the field
Speakers
Dan Davey, Hewlett Packard Enterprise

2:00 PM – 2:30 PM
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Speakers
Steve Richardson, Hewlett Packard Enterprise

3:30 PM – 4:00 PM
Session ID HPES23
Beyond SQL 2019
Building a next-generation data platform
Speakers
Joe Sullivan, Hewlett Packard Enterprise

4:00 PM – 4:30 PM
Session ID HPES24
Learn how to implement data protection, disaster recovery, and high availability for your Microsoft Azure Stack solution
Speakers
Mark Evans, Hewlett Packard Enterprise

4:30 PM – 5:00 PM
Session ID HPES25
HPE Edgeline IoT QuickConnect with Microsoft
Speakers
Jason Nassar, Hewlett Packard Enterprise

5:00 PM – 5:15 PM
Session ID PS11
Accelerating your success with HPE at Microsoft Ignite
Speakers
Scott Meltzer and Tim Kelly, Comedy Industries
you are invited

hpe technology expert workshops

hpe will be at microsoft ignite 2019 to help attendees to explore digital transformation. for the first time this year, we are offering attendees the opportunity to pre-book a 45 minute slot with one or several of our experts.

our technology expert workshops are interactive and practical, focused on what you need to accelerate your customers’ investments.

the hpe microsoft expert workshops help you gain a greater understanding of of hpe and microsoft technologies, solutions and services and help you to develop a smarter, faster platform to grow your business into the future.

as the audience of the event is mainly technical, these will be technical workshops, unless you specifically request one of our executives to join.

even if you are not attending the event, sign up your customers now for a personalized workshop to accelerate your business!

we will make sure account managers receive relevant notes of the meetings afterwards.

as space is limited reserve your seat here.

available technical workshops

workshop 1
find your right mix of microsoft azure hybrid cloud with hpe proliant for microsoft azure stack.

in this workshop you will have the opportunity to meet with hpe and microsoft hybrid cloud experts that will walk you through how to find the right mix of hybrid cloud for your organization. you will learn about how you can deploy azure-consistent services on premises with hpe proliant for microsoft azure stack, as well as learn about options for consumption-based pricing with hpe greenlake.

workshop 2
a closer look tailored to your needs into hpe solutions for azure stack hci including simplified management with windows admin center plus hpe’s azure stack hci extension.

discuss your individual hci deployment scenario with hpe azure stack hci team experts and let us help you identify which solution best addresses the requirements of your workload profile. ask your questions in a 1-on-1 setup and drill down on details such as the storage spaces direct redundancy levels and their optimal use in your scenario. let us introduce you to windows admin center (wac) and its simplified yet powerful management capabilities for azure stack hci deployments enriched further by hpe’s upcoming wac extension.

workshop 3
strategic consulting hour to accelerate your digital workplace transformation.

in this session you will be part of a 1-hour hpe digital workplace strategic session. together we identify the value of the smart digital workplace transformation. with employee’s experience at the core, we explore the solution space and link the changes to drivers and benefits. this session will also give you quick overview of how the full “strategic day workshop” is typically delivered in form of structured and interactive meeting covering all areas of interest around the digital workplace theme within and beyond the technology.

if you would like to take advantage then please use the link below and let us know your preferred day, time and area of interest and we will then be in touch.

as space is limited reserve your seat here.
YOU ARE INVITED

HPE MICROSOFT IGNITE
MEET THE EXPERTS HAPPY HOUR
Microsoft Intel Hospitality Suite Room #W102A
Conveniently located on level 1 of the Orange County Convention Center

TUESDAY, NOVEMBER 5
WEDNESDAY, NOVEMBER 6
6:00 PM – 8:00 PM

HPE and Microsoft invite you to unwind and relax at our as we close the day at Microsoft Ignite in Orlando.

HPE and Microsoft enable companies around the world to capitalize on the leading technologies, solutions and services available. We help you to consume Azure as a Service with HPE GreenLake. Unlock insights from all of your data and to Run Azure consistent services at the Edge to create endless opportunities for customers around the world.

Join over 50 HPE Microsoft experts from 10 countries with a combined 720 Years of Microsoft experience and many other Microsoft Experts during our happy hour at the HPE Microsoft Ignite Hospitality Suite conveniently located on level 1 of the Orange County Convention Center.

We look forward to welcoming you, so you can connect with your peers, the HPE and Microsoft experts, gather insights and discover new opportunities, while enjoying gourmet Mexico-ignited cocktails and hors doeuvres.

It promises to be a fun evening.

As space is limited reserve your seat here.

HPE MICROSOFT PARTNER PANEL AND LUNCHEONS

ACCELERATE YOUR BUSINESS WITH HPE AT THE IGNITE INTELLIGENT EDGE EXPERT PANEL LUNCHEON
Microsoft Intel Hospitality Suite Room #W102A
Conveniently located on level 1 of the Orange County Convention Center

TUESDAY, NOVEMBER 5
12:00 PM – 1:30 PM

Wondering how you can take advantage of Edge solutions and services for your customers? Join our panel of HPE, Microsoft, PTC and Kognitiv Spark experts for a conversation about how companies are transforming their business at the Edge. Discover the many ways HPE and its partners can help you transform customer and employee experiences to drive growth, productivity and efficiency from the Edge to core to cloud.

Scenarios discussed range from condition monitoring, predictive maintenance, video analytics and AI at the edge, and remote assistance across manufacturing, energy, retail, public sector verticals. Hear how partnerships are critical to accelerate adoption and outcomes around IoT and AI. Key technologies covered include HPE Edgeline, HPE OT Link, ThingWorx, Kepware, Vuforia, Azure IoT (and Edge), Azure Stack and RemoteSpark to name a few. Learn how next-generation workplace solutions from HPE Pointnext Services make a difference for many companies around the world. Learn how IoT is not just about the edge but also about Big Data, Machine Learning and AI and AR/VR. Learn how all these help to complete the Digital Feedback loop.

Enjoy lunch and let us help you Accelerate your business with HPE.

As space is limited reserve your seat here.

FEAR NO CLOUD WITH HPE AT THE MICROSOFT IGNITE HYBRID CLOUD EXPERT PANEL LUNCHEON
Microsoft Intel Hospitality Suite Room #W102A
Conveniently located on level 1 of the Orange County Convention Center

WEDNESDAY, NOVEMBER 6
12:00 PM – 1:30 PM

Please join our panel of HPE, Microsoft and partner experts for an intimate conversation about how to ignite Innovation with HPE and Microsoft Hybrid Cloud. Take a front row seat for this one-of-a-kind discussion to hear from our experts how to implement a successful cloud transformation strategy that's hybrid by design to give you the choice, speed, and flexibility your customers need to create, innovate and thrive.

In today's edge-to-cloud world, data is the new currency. Your success depends on how quickly you can transform the data you create across your edges and clouds, and turn them into actionable insights. At the Microsoft Ignite 2019 Hybrid Cloud Expert Panel, we will discuss best practice to

- Move to the Cloud
  Define and achieve the right mix of public and private clouds for your apps and data with the right migration, security and governance in place.

- Innovate in the Cloud
  Launch new services and innovate faster, with proven hybrid cloud solutions and methodologies from HPE and Microsoft.

- Run the Cloud
  Optimize your cloud operations with automation, security, governance, or run it for you, so you can free up capacity and drive operational excellence.

Enjoy lunch and let us help you supercharge your business with HPE and Microsoft Hybrid Cloud.

As space is limited reserve your seat here.