

# HPE Data Protection Solution for Microsoft Azure and Microsoft Azure Stack

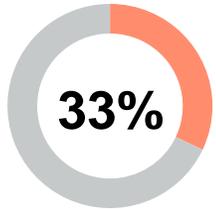
Cloud-enabled data protection  
powered by Veritas NetBackup

Sept 2018



# Reducing risk and ensuring resilience for Hybrid IT

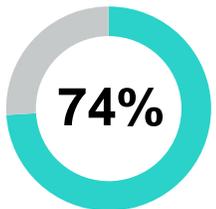
How are you protecting your mix of traditional IT and private cloud infrastructure?



Of organizations use hosted private clouds and public clouds

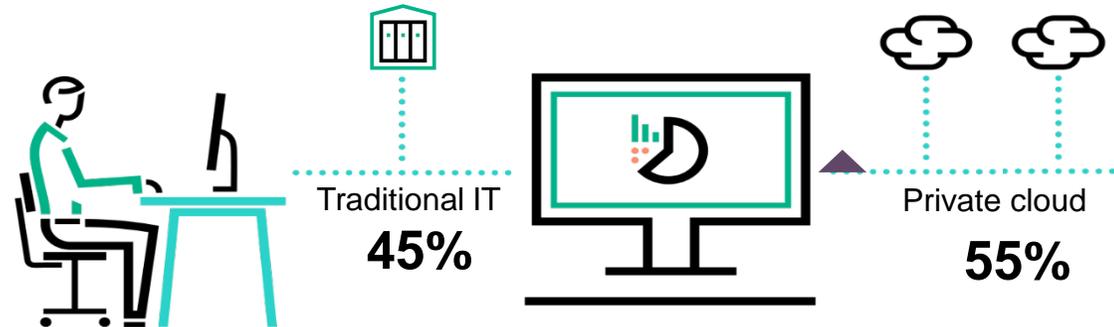


Of organizations use on-premises private clouds and public clouds



Of organizations use on-premises private clouds and hosted private clouds

## Enable protection of workloads with optimal service



# Customer challenges protecting data in Azure Stack

I need to protect my data wherever it resides—in traditional IT and private or public clouds

I need to reduce the cost and complexity of protecting Hybrid IT

I want to use my existing backup application for native cloud-based DR

I want to use private or public clouds for low-cost, long-term retention to maintain regulatory or governance compliance



# The 3-2-1 rule for best practice Hybrid IT data protection

Protecting data against any failure...wherever it lives

**3-2-1 best practice:** 3 copies of data, 2 copies on 2 different types of media, and 1 copy off-site

First copy on  
primary storage

Second copy on  
disk backup appliance



**On-premises**

Third copy on another disk  
backup appliance

Optional: Copy saved  
in cloud



**Off-site**

# Why do today's Azure Stack data protection solutions fall short?

## Native Azure backup

- Does not allow VM-level backups through hypervisor APIs
- Lacks the enterprise capabilities of on-premises data protection solutions
- Backs up data directly to Azure public cloud with no option to keep backed up data on-premises; high risk of missing SLAs (RTO)

## Snapshots and replication

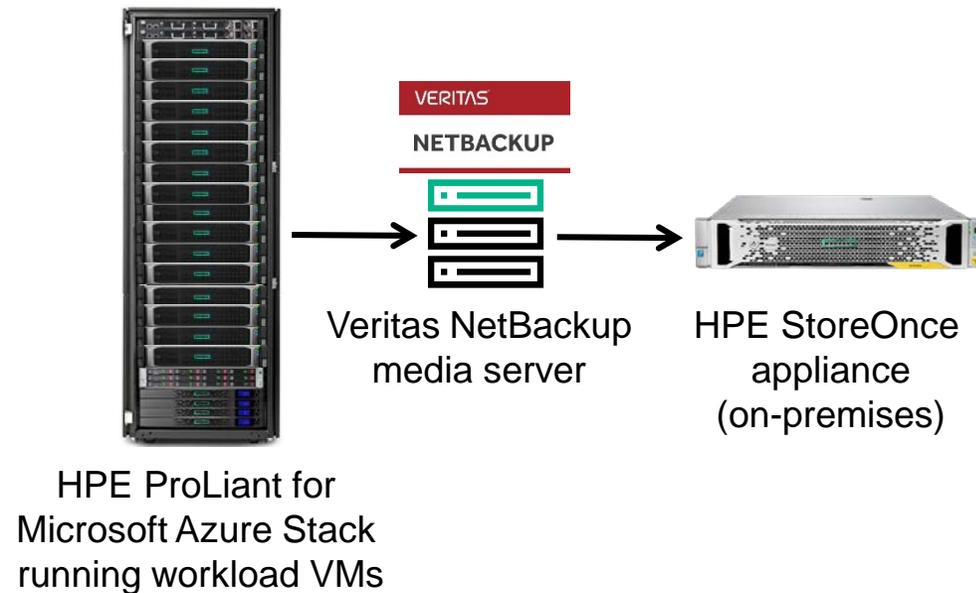
- Are primarily used for disaster recovery
- Are not integrated with each application to ensure application-consistent recovery
- Do not provide a viable long-term retention option

# Enabling on-premises data protection for Azure Stack

## HPE StoreOnce and Veritas NetBackup

### Key benefits

- Efficient CPU consumption with source- and server-side deduplication
- Fast restores (RTO)
- Industry-leading deduplication with tight OST integration
- Option to serve as multicloud gateway

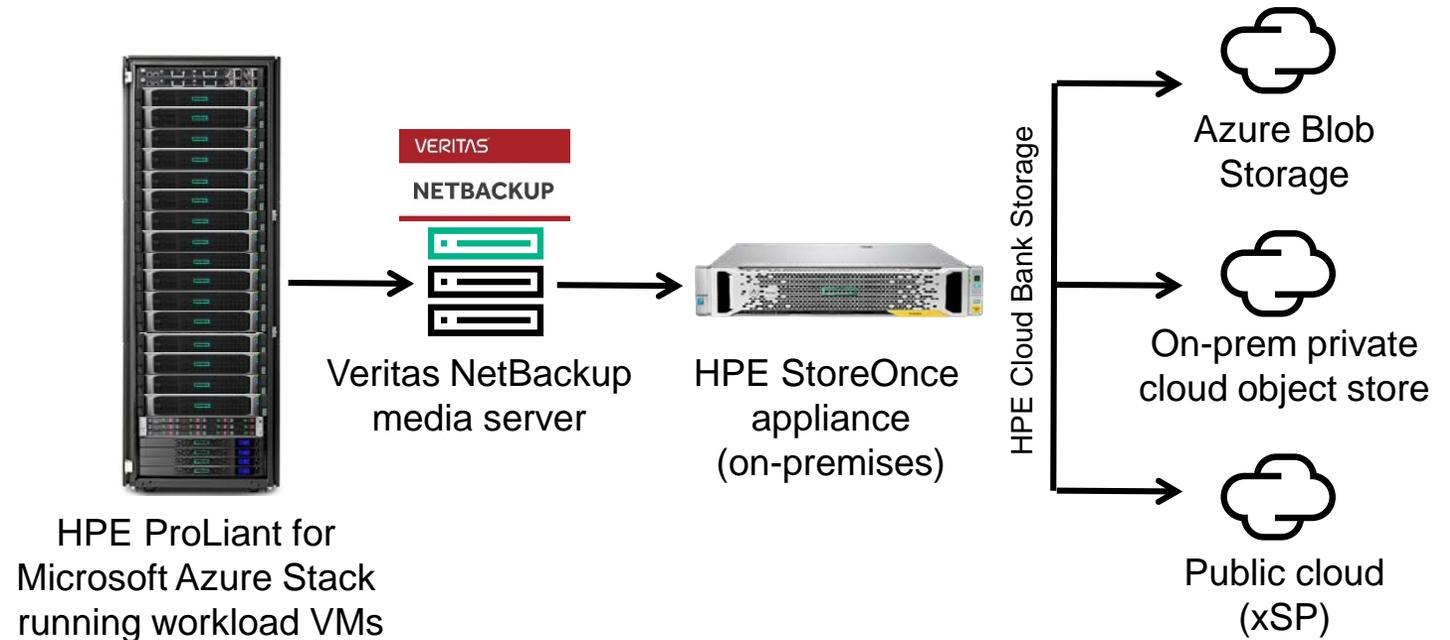


# Enabling off-premises data protection for Azure Stack

## HPE Cloud Bank Storage and Azure Blob Storage

### Key benefits

- Wide choice of cloud deployments
- Cost-effective and high performance with long-term retention
- Reliable disaster recovery using off-site backup data copies without having to invest in off-site facilities



# Why HPE StoreOnce systems for Azure Stack?

Simple, affordable, and cloud-ready data protection



## Virtualized

Deduplicated backup in a VM for virtualized cloud environments



## RPO and RTO driven

Industry-leading backup and restore performance



## Application centric

Tight integration with leading backup ISVs and app plug-ins such as Microsoft SQL Server



## Hybrid cloud ready

Native Azure Stack and Azure cloud tiering for long-term retention and DR

# Why HPE Cloud Bank Storage for Azure Blob Storage?



## Economic

Protect **>100 PB**<sup>1</sup> of data at **20x**<sup>2</sup> lower cost than existing public cloud services



## Efficient

**20x**<sup>3</sup> reduced storage capacity requirement and optimized bandwidth utilization cost while transferring data



## Flexible

Automated, native tiering of backup data to Azure and Azure Stack



## Secure

Mitigate risk with simple, encrypted, and reliable cloud disaster recovery solution

<sup>1</sup> Assuming dedupe ratio of 20:1 and the maximum logical capacity of StoreOnce 6600 of 34 PB

<sup>2</sup> Cost of long-term retention of backup data with Cloud Bank Storage for StoreOnce, assuming dedupe ratio of 20:1 and AWS (S3) standard object storage pricing of \$0.02 per GB per month

<sup>3</sup> When compared to a fully hydrated backup

# Learn more

- Download the [HPE data protection solution for Microsoft Azure Stack Reference Architecture](#)
- Read blog titled [Data protection for Azure Stack hybrid cloud environments using HPE Storage and Veritas NetBackup](#)
- Check the health of your backup environment and optimize with the free backup assessment tool: [Sign up](#), watch the [video](#), and read the [solution brief](#)
- Involve HPE Pointnext consulting and contact Bharath Ram Ramanathan ([bharath-ram.r@hpe.com](mailto:bharath-ram.r@hpe.com)) for a customer demo environment



# Thank you

