

Visit HPE at the SAPPHIRE NOW and ASUG Annual Conference

Accelerate Live Business with HPE and SAP

Exhibit hours:

Tuesday, May 16: 10:30 AM - 6:00 PM | Wednesday, May 17: 10:30 AM - 6:00 PM | Thursday, May 18: 10:30 AM - 5:30 PM

Hewlett Packard Enterprise booth #456 | May 16-18, 2017 | Orange County Convention Center – North/South Buildings, Orlando, FL



Conference Overview

Accelerate Live Business with HPE at SAPPHIRE NOW and ASUG Annual Conference

See us, ask us, talk to us and **accelerate your journey** to digital transformation that powers success and sharpens your competitive edge from edge to core.

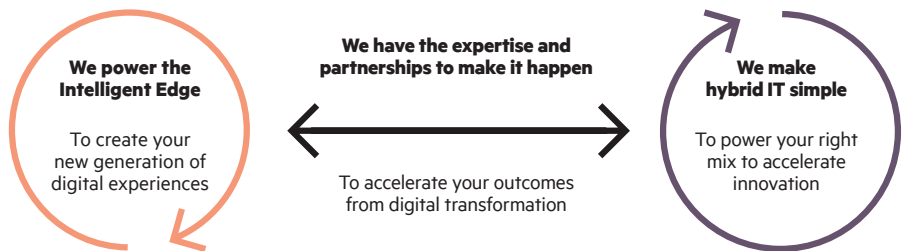
Join Hewlett Packard Enterprise May 16-18, 2017, in Orlando for SAP's premier customer event.

Together, SAP and HPE can help you accelerate live in so many ways with so many proven solutions.

See them all, experience them all by visiting **HPE booth #456** to engage with our experts at the Guru Bar and experience our HPE Pointnext Advisory Workshops that shows how to undertake the transformation journey and the great results you can expect.

SAPPHIRE NOW and ASUG Annual Conference is the ideal opportunity to experience HPE – SAP Accelerate Live Business. Throughout the event, HPE and SAP experts will be prepared to show you exactly how our joint solutions deliver simple, agile, innovative solutions that can propel your organization further, faster.

Accelerate live business with HPE and SAP



SAP Theater HPE Sessions

Theater presentation 1: DCIG *HPE Visionary Innovations for the Real-time Enterprise of the Next Decade*

Tuesday, May 16th | 3:00pm – 3:20pm
Location: Theater 4
Speaker: Randy Meyer

Unlock the value of critical business data in real-time, partner with HPE on your SAP HANA journey. Discover the next wave of HPE's visionary innovation for your journey towards a real-time enterprise. Learn how our customer accelerated insights to move at the speed of business with HPE's market-leading portfolio of solutions optimized for HANA.

Theater presentation 2: IoT *Your Edge | Your Core – HPE is bringing OT and IT together for you!*

Wednesday, May 17th | 4:30pm – 4:50pm
Location: Theater 2
Speaker: Drew Iacone

This session demonstrates how SAP Leonardo Edge, SAP's solution for IoT edge computing, runs on HPE's Converged Edge Systems with compute, control systems, and data acquisition in a single enclosure and hardened for IoT edge environments. HPE's strategy of "shift left" and "converge" is helping drive the OT-IT integration ... available today!

You're invited

SAPPHIRE NOW 2017 HPE IoT Breakfast Session

Tuesday, May 16 | 7:30am – 8:50am
Hyatt Regency Orlando
(Room: Bayhill 21-22, Lobby Level)
9801 International Drive, Orlando, FL

If you only attend ONE IoT panel this year, THIS should be the one.

Don't settle for the same old panels with the same old topics. Join Hewlett-Packard Enterprise and SAP to gain insights into today's IoT modern data architecture and live platform. Our experts will provide answers to the questions that could be keeping you up at night.

[Register now](#)

SAPPHIRE NOW 2017 HPE Confidential Breakfast Session

Wednesday, May 17 | 7:30am – 8:50am
Hyatt Regency Orlando
(Room: Manatee, Lobby Level)
9801 International Drive, Orlando, FL

Join us for a confidential breakfast session to gain insight into our Future roadmap for SAP Solutions.

This session offers a unique opportunity for you to learn about upcoming breakthroughs directly from HPE experts and see how these innovations can help your organization transform to a Live Business.

[Register now](#)

Join us at the Edge to Core Party Night sponsored by HPE, SUSE and Intel

Wednesday, May 17 | 6:30pm – 9:30pm
3NINE @ Rosen Plaza Hotel
9700 International Drive, Orlando, FL

As a valued customer of Hewlett Packard Enterprise, Intel and SUSE, you are invited to join us for an evening at 3NINE Club at the Rosen Plaza Hotel during SAPPHIRE in Orlando. Sit back, relax, network with your peers and meet with HPE, Intel & SUSE executives while enjoying cocktails in the recently rebuilt 3NINE Club in Orlando. As an added bonus, you could be the lucky winner of some great prizes.

[Register now](#)

Sign-up for an HPE Pointnext Advisory Workshop

Advisory workshops are interactive and practical, focused on what you need to accelerate your value from your SAP investment. HPE Pointnext Advisory Workshops help you gain a greater understanding of your HANA roadmap and help you develop a smarter, faster platform to grow your business into the future.

Sign up for a personalized HPE Pointnext Advisory Workshop during SAPPHIRE NOW and ASUG Annual Conference to start defining your own roadmap to S/4HANA and accelerate your business value from HANA. If you have additional queries or would like to sign up for a workshop please contact us at: Hpepointnext_advisory_workshops@hpe.com

Workshop Inside

Workshop sessions are 45 minutes in length and can help you gain insight on the following fundamental questions:

- Develop a better understanding of your roadmap to S/4HANA with the HPE Pointnext S4in4 Advisory. Relate your current situation to several example customers who have worked with HPE Pointnext.
- Demystify what you are hearing about HANA 2.0.
- Understand and develop a customized architecture for Enterprise Application Continuity for HANA.

- Define right mix for HANA and understand how to take advantage of HPE Pointnext Flexible Capacity for SAP HANA. Compare your environment to several customer use case examples.

Develop a better understanding of hybrid infrastructure real world examples from several HPE Pointnext customers.

HPE Sessions in Partner Booth

Tuesday, May 16th

11:50 - 12:20 | Vaibhav Rastogi, HPE
SUSE Booth #559

Choosing the right solution to power your digital core for real-time business

14:00 - 14:30 | Vaibhav Rastogi, HPE
Red Hat Booth #1233

Choosing the right solution to power your digital core for real-time business

15:30 - 16:00 | Vaibhav Rastogi, HPE
Intel Booth #669

Choosing the right solution to power your digital core for real-time business

Thursday, May 18th

12:30 - 13:00 | Peter Koslowski, HPE
Intel Booth #669

Your Edge | Your Core - HPE is bringing OT and IT together for you!

Meet with HPE executives

Take advantage of one-on-one time with HPE Executives and subject matter experts to share your needs and learn how we can help.

Request a meeting with an HPE Executive or subject matter expert by contacting us at Meeting_request@hpe.com

- These rooms are first-come, first-served, so please book early to secure your time slot
- Meetings are limited to a maximum of 30 minutes

Resources

Get up to date information about HPE's participation at SAP SAPPHIRE NOW here: www.hpe.com/events/sapphire2017

For more information about HPE's Solutions, Services and Software for SAP, please visit: <http://acceleratelivebusiness.com/>


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HPE Booth Theater sessions

Tuesday, May 16th

11:00-11:30 | Presenter: Jeff Kyle, HPE
HPE Visionary Innovations for the Real-time Enterprise of the Next Decade

11:30-12:00 | Presenters: Manoj Suvarna & Keith Rosenbauer - Director IT Infrastructure
Customer Success Story: HD Supply

12:00-12:30 | Presenter: Peter Koslowski, HPE
Your Edge | Your Core - HPE is bringing OT and IT together for you!

12:30-13:00 | Presenters: Manoj Suvarna to host John Roach, Principal KSM Consulting - lead implementer of SAP HANA Solution for State of Indiana
HANA Customer Spotlight: State of Indiana

13:00-13:30 | Presenters: Eric Rieger, VMware & Hartmut Braun, HPE
Virtualized HANA made simple with VMware and Hewlett Packard Enterprise

13:30-14:00 | Presenters: Manoj Suvarna to host Vikas Talekar, SAP Platform Operations Lead for Cardinal Health
HANA Customer Spotlight: Cardinal Health

14:00-14:30 | Presenters: Hasmig Samurkashian, HPE & Brian Ng, HPE
Your Apps | Your Data – Protect your SAP data without holding back your Digital Transformation and Hybrid Cloud agenda with HPE

14:30-15:00 | Presenters: Juergen Sommer, HPE & Carsten Helmers, HPE
HPE Synergy - Composable Infrastructure for SAP workloads

15:00-15:30 | Moderator: Manoj Suvarna, HPE
HANA Customer Spotlight Panel Discussion: Target, HD Supply, Cardinal Health, KSM (State of Indiana)

15:30-16:00 | Presenter: Drew Iacone, HPE
Your Right Mix – HPE explores how Mission Critical Connections to your S/4 digital core influence your hybrid cloud deployment options

16:00-16:30 | Presenter: Andy Branicki, HPE & Ben Brown, Capgemini
Capgemini Customer Success Leveraging HPE/S/4 on Critical SAP HANA Workloads

16:30-17:00 | Presenter: Sanjeev Arora, HPE
Customer Success Story: HPE as a Customer - Our Internal Journey with HANA and S/4HANA adoption Plans

17:00-17:30 | Presenters: Kristine Gersabeck, DXC & Manoj Suvarna, HPE & Chris Curtis, Nissan
Partner Customer Reference HPE-DXC
Technology: Nissan

Wednesday, May 17th

11:00-11:30 | Presenter: Ted Jones, Red Hat
IoT Strategies using SAP, HPE and Red Hat

11:30-12:00 | Presenter: Juergen Sommer, HPE Carsten Helmers, HPE
HPE Synergy - Composable Infrastructure for SAP workloads

12:00-12:30 | Presenter: Christopher Dinkel, Deloitte Consulting
Customer Success Story: Deloitte Accelerates Internally with Analytics on SAP HANA

12:30-13:00 | Presenter: Andreas Gloege, SAP
Application Security by Design

13:00-13:30 | Presenter: Tim Allen, Intel
Co-Innovation from SAP and Intel for Your Digital Journey

13:30-14:00 | Presenters: Hasmig Samurkashian, HPE & Brian Ng, HPE
Your Apps | Your Data – Protect your SAP data without holding back your Digital Transformation and Hybrid Cloud agenda with HPE

14:00-14:30 | Presenter: Bob Tuttle, Accenture
Customer Success Story: Norton Rose Fulbright deploys the Accenture | HPE SAP-as-a-Service solution for fast, secure business answers

14:30-15:00 | Presenter: Drew Iacone, HPE
Your Right Mix – HPE explores how Mission Critical Connections to your S/4 digital core influence your hybrid cloud deployment options

15:00-15:30 | Presenter: Jeff Kyle, HPE
HPE Visionary Innovations for the Real-time Enterprise of the Next Decade

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HANA Customer Spotlight Panel Discussion: Nissan, HD Supply, Cardinal Health, KSM (State of Indiana)

16:30-17:00 | Presenter: Matt Hough, CINTAS & Jason Lempka, FIT
Customer Case Study: Cintas cleans up with real time analytics using SAP HANA

17:00-17:30 | Presenter: Mike Molaison, HPE
Big Bang vs Agile - Move to S/4HANA faster, more easily and more affordably with HPE's agile S4in4 approach

Thursday, May 18th

11:00-11:30 | Presenter: Peter Koslowski, HPE
Your Edge | Your Core - HPE is bringing OT and IT together for you!

11:30-12:00 | Presenter: Hannes Kuehnemund, SUSE
SUSE & HPE: Teaming for Customer success with SAP HANA

12:00-12:30 | Presenters: Hasmig Samurkashian, HPE & Brian Ng, HPE
Your Apps | Your Data – Protect your SAP data without holding back your Digital Transformation and Hybrid Cloud agenda with HPE

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Big Bang vs Agile - Move to S/4HANA faster, more easily and more affordably with HPE's agile S4in4 approach

13:00-13:30 | Presenters: Kevin Knuese, VP of SAP Solutions, Symmetry & Sharon Kaiser, CIO, New England Biolabs
Customer Case Study: New England Biolabs; Empowering Business Growth with S/4HANA in the Cloud

13:30-14:00 | Presenter: Scott Harpley, Ulta Beauty
Customer Case Study: Ulta beauty

14:00-14:30 | Presenter: Sanjeev Arora, HPE
Customer Success Story: HPE as a Customer - Our Internal Journey with HANA and S/4HANA adoption Plans

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Your Right Mix – HPE explores how Mission Critical Connections to your S/4 digital core influence your hybrid cloud deployment options

15:30-16:00 | Presenters: Manoj Suvarna, HPE to host Kristine Gersabeck, DXC
New KID on the block - DXC for SAP!

16:00-16:30 | Presenter: Joe Zarb, SAP
SAP as a customer

16:30-17:00 | Presenter: Drew Iacone, HPE
HPE - Kangaroo Court

HPE Experts / Guru Bar

Benefit from over 350 years of in-depth SAP experience while you are at SAPPHERE NOW. We know SAP, we run SAP, let our SAP experts that are onsite in the HPE Booth #456 help you with your SAP HANA, SAP S/4HANA and Hybrid Cloud adoption plans.

Drew Iacone

Global SAP Practice and Alliance, HPE's solution strategy, SAP-optimized solution portfolio, Business Critical Applications, Enterprise architecture, Compliance & Security, On-premise and Newer Hybrid Cloud Deployment Scenarios, SAP, SAP HANA, Best Run S/4HANA Conversions

Andy Branicki

Pointnext SAP Professional Services with HPE Strategic System Integrators

Hartmut Braun

SAP Infrastructure Solutions HANA and non/HANA Support Services for SAP

Peter Koslowski

SAP HANA, SAP Modern Data Platform, SAP Leonardo, Continuous Testing and Application Security for SAP (Mercury/Fortify), Industry Vertical Solutions

Juergen Sommer

Co-Innovation, IoT, Modern Data Management, Edge Computing, Machine Learning, Blockchain, SAP Cloud Platform, DevOps, Open Source Software Stacks

Manoj Suvarna

Converged Systems for Data Analytics; Big Data Solutions; HANA use cases; Hybrid Cloud; GTM for SAP HANA solutions; Channel & SI Engagement

Jeff Kyle

Mission Critical Solutions, Real Time Analytics, HPE SAP HANA Infrastructure Offerings

Vaibhav Rastogi

SAP HANA Infrastructure; ConvergedSystem Appliances; Tailored Datacenter Integration; Business Continuity and Data Protection for SAP HANA; SAP HANA Deployment and Consumption Models

Julie Chang

Converged Systems for Data Analytics, HANA use cases, Mission Critical Solutions, Real Time Analytics

Kate O'Neill

Mission Critical Solutions, Real Time Analytics, Memory Driven Computing (The Machine), HPE SAP HANA Infrastructure Offerings

Ravi Srivastava

Storage Solutions, Data Protection, Backup and Recovery

Hasmig Samurkashian

Storage, All-Flash, Data Protection, Backup and Recovery, Disaster recovery, Data Availability, Persistence Storage

Paul Birney

Portfolio Strategy and Lifecycle Management for HPE's Mission Critical x86 systems and solutions portfolio, including platforms and solutions for large scale workloads such as SAP HANA, Oracle and SQL Server Mission Critical, Composable and Entry Level SAP Infrastructure Solutions

Inge De Maere

Storage, All-Flash, Data Protection, Backup and Recovery, Disaster recovery, Data availability, Persistence Storage

Mike Molaison

SAP services, High availability and business continuity, Strategic services

Mario Dominguez

SAP HANA, SAP S/4HANA, Analytics, BIG DATA & Internet of Things (IoT)

Ed Faichtyger

Solutions and Services

Nick Crnkovic

SAP & HANA Infrastructure, Disaster Recovery/High Availably, SAP OS/DB migration

Larry Scott

Flex Fabric, IaaS, Pay per Use, Solutions and Services

Adi Kaveler

HPE Software Solutions for SAP

Eran Bachar

HPE Software Solutions for SAP

Brian Ng

Data & Analytics Transformation Solutions

Girish Mundada

Data and Analytics, SAP and SAP HANA, Hadoop and HANA VORA, Databases for SAP

Andre Kemp

Cloud and Virtuzation, Enterprise Sales, SAP Consulting, SAP HANA, SAP Basis, SAP OS/DB Migrations

Deven Thaker

Storage Data Protectors, StoreOnce, Recovery Manager Central for SAP HANA

Andreas Mueller

HPE Software Solutions for SAP

Peter Kreienbring

HPE Software Solutions for SAP

Rich Kaplan

HPE's SAP HANA Appliance and TDI solutions, Technical Delivery Services, Technical Project Management, Server Infrastructure, High Availability, Disaster Recovery, Security & Secure Sites, Federal and Commercial accounts