

HPE OEM Solutions Long-Life Servers

Proven performance. Extended lifecycle.



**Hewlett Packard
Enterprise**

OEM

“With **Long-Life Servers** available through the HPE OEM program, we can provide our customers with hardware that lasts for five to seven years or more, which **avoids business disruption and keeps costs down.**”

— Peter Ahistrom, *Global Product Line Manager, ABB Systems 800xA*

OEM competitive advantage

When you incorporate HPE OEM Solutions Long-Life Servers in your product line, you can offer your customers:

- 1 Long-term product support** through standard “5-5-5” warranties (five years on parts, five years labor, and five years next-business-day onsite engagement) on HPE OEM Solutions Long-Life Server hardware—with extension to eight years available on certain models. Clients can also take advantage of the dedicated HPE OEM Solutions worldwide support hotline, giving them streamlined access to HPE OEM support specialists.
- 2 Investment protection** through products that remain available for up to five years after introduction—outstripping standard product cycles of three years or less, decreasing compatibility risk, and reducing support and maintenance costs.
- 3 Proven reliability** through high-volume deployment history and NEBS Level 3 certification for use in environments harsher than a standard data center.
- 4 Flexible branding options** on select HPE OEM Solutions Long-Life Servers that let you display your brand on server bezels, packaging, and even the BIOS.



Investment intelligence

The Long-Life server line from HPE OEM Solutions delivers significant value to your customers by reducing technological churn, controlling costs, minimizing compatibility risks, and offering peace of mind with extended warranties and global support.

Our comprehensive lifecycle model addresses the needs of OEM partners whose customers require the simplicity and predictability that comes from robust, proven performance, dependable support, and extended upgrade cycles.



HPE Pointnext Services

HPE OEM Long-Life Servers transform the way OEM partners do business. HPE Pointnext Services ensure that transformation keeps business moving forward, no matter the challenge. With experience built upon HPE's worldwide enterprise IT leadership, HPE Pointnext has the insight and experience you need to advance your business, address new opportunities, and secure competitive advantage.

Advantages of HPE Gen10 Servers

The world's most secure industry-standard servers¹

Unmatched threat protection through silicon root of trust, extensive standards compliance, supply chain attack detection, and unparalleled firmware recovery capability

Predictive analytics

Prediction and proactive resolution of server problems through HPE InfoSight for Servers, powered by machine learning and providing continuous server health monitoring and reporting

Inherent flexibility

Broad range of form factors for design flexibility, and wide workload support for use across countless industries and contexts

Higher-performance compute

Next-generation industry-standard CPUs with high-speed processing and memory access; enhanced software defined management and security; and superior GPU performance options

Increased in-server storage density

Substantially greater non-volatile memory express (NVMe) capacity for large write-intensive workloads

Easier, more efficient server management

Improved user interface with industry-standard APIs and RedFish-compliant iLO—allowing real-time server management and health monitoring from anywhere in the world

HPE OEM Solutions Long-Life Server family

The HPE OEM Solutions Long-Life Server family comprises a suite of selected models from the HPE Gen10 lineup. They include a full range of performance specifications and form factors, and they are suitable for diverse workloads and deployment in both traditional and hybrid environments.



Long-Life Server comparison



	DL360	DL380	ML350	Synergy 480	BL460c
Extended lifecycle	✓	✓	✓	✓	✓
NEBS Level 3	✓	✓	✓	✓	✓
5-5-5 Warranty	✓	✓	✓		✓
OEM-only support hotline	✓	✓	✓	✓	✓
Ready branding (unbranded)	✓	✓			✓
Rapid branding (re-branded)	✓	✓			

“Delivering our data protection platform on the right hardware is what makes this successful. Working together with HPE OEM is one reason **100% of our customer POCs have been a success.**”

— Allan Kennedy,
Director of Channel Sales, Datex



A partnership with lasting value

As an OEM, your reputation depends on the quality of the solutions you provide to your customers. You need an innovation partner who can deliver the technologies, services, and insights you rely on, at any time, anywhere in the world.

The HPE OEM Solutions Long-Life Server offering is just one of the integrated solutions we provide to our partners. While Long-Life Servers are targeted to OEM partners whose customers prioritize long lifecycles and investment predictability, it is an example of the many ways in which HPE OEM Solutions tailors our many product and service offerings to suit OEM partners' specific needs for innovation.

For more information about Long-Life Servers, contact HPE OEM Solutions at hpe.com/solutions/oem-contact

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1. Based on external firm conducting cyber security penetration testing of a range of server products from a range of manufacturers, May 2017.

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